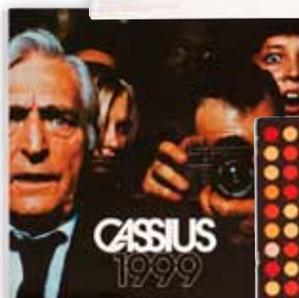


# Word of mouth



## DO IT TO THE MUSIC

You may associate Gallic music with Gitane-throated crooners, but back in the 1990s a new 'French Touch' movement bubbled up, splicing electronic music with bright and shiny design. The music included the cymbal-hissing disco of Etienne de Crécy and the filtered

**'Previously, there weren't many images connected to electronic music, only pictures of keyboards and portraits of musicians'**

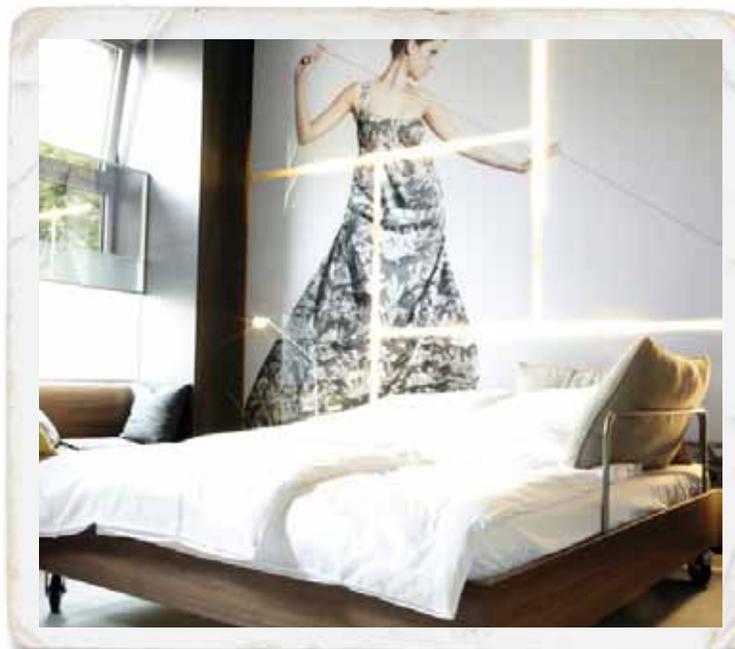
house of Daft Punk; the look was influenced by British typeface heroes such as Neville Brody and it sparked the careers of illustrators including Geneviève Gauckler. 'At that time,' says Gauckler, 'there weren't many images connected to electronic music, only pictures of keyboards and portraits of musicians. Boring. So we started from scratch, creating images to describe the experience of listening to these new abstract beats, and built a whole new graphic identity.'

EMMA LOVE

'French Touch' is at Les Arts Décoratifs museum in Paris from 10 October ([www.lesartsdecoratifs.fr](http://www.lesartsdecoratifs.fr))

# URBANE OUTFITTER

Want to live like a local in Vienna? A new loft concept has the key



Although it sounds like a band of robotic adventurers, Urbanauts is actually 13 artist-designed loft apartments in Vienna's Wieden district. The idea is that guests experience the city beyond the usual sights by being invited to pop-up events and openings, and tapping into a community of neighbourhood services. €120 per night; [www.urbanauts.at](http://www.urbanauts.at)



**SPA** at Karolin-Bouchra Portner's Mon Corps, a Moroccan hammam

where treatments include the very moreish Peau de Satin with chocolate body mask. [www.mon-corps.at](http://www.mon-corps.at)



**EAT** at Aromat, where chef Oliver

Schöninkle serves a short menu of organic, regional food – the plantain gnocchi is highly recommended. [www.aromat.at](http://www.aromat.at)



**DRINK** at Xpedit Kiosk, a traditional sausage stand, but set indoors

and serving freshly tapped beer until late at night, along with DJ sets and arty live performances. [www.xpedit.at](http://www.xpedit.at)

## Hold me, squeeze me



THIS SEASON, WE WILL ALL BE CARRYING A BAG THAT RESEMBLES AN ORANGE. WELL, WE WILL IF WE GET TO SEE 'EXTRAORDINARY' AT THE MUSEUM OF BAGS AND PURSES IN AMSTERDAM ([WWW.TASSEN.MUSEUM.NL](http://WWW.TASSEN.MUSEUM.NL)), WITH DESIGNS BY ELSA SCHIAPARELLI, SYLVIA MOSCHARD AND LULU GUINNESS